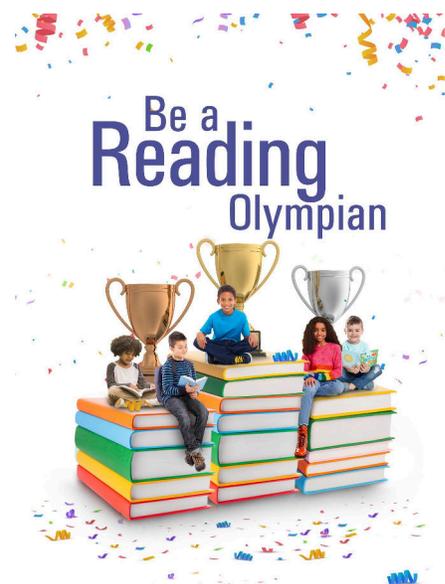




Be a Reading Olympian

R.E.A.D. (Read Every Day and Dream) Event
Sponsored by Concept Schools



All students in grades K-5 are welcome to participate.

Students will complete a Be a Reading Olympian Bingo card and then can create a poster at home "advertising" their favorite book and telling why it is their favorite. All artwork needs to be original and created by the student. Submissions must include student name, school name, teacher name, and grade level.

The classroom teacher will choose one winner to be submitted to Concept Schools. Prizes for the 1st, 2nd, and 3rd place within the Concept School Network will be awarded.

A rubric is attached, so you know what needs to be included on the poster.

All posters must be turned into your child's classroom teacher by March 26th.



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Favorite Book Poster Contest Rubric

	3	2	1
Book Information (title, author, illustrator)	•Book title, author and illustrator are accurately written.	•Poster displays only 2 pieces of information.	•Poster is missing all three pieces of information related to title, author and illustrator.
Conventions	•The poster has correct spelling, grammar, and capitalization.	•There are 2-4 minor spelling, grammar, and capitalization errors.	•There are significant errors with spelling, grammar, and capitalization.
Book "Advertisement"	•Poster accurately depicts the major characters and major events in the book.	•Poster depicts some of the story elements (major characters and events) but missing 1-2 key elements.	•Poster does not depict any images or writing that relates to the book in any way.
Layout and Design	•Poster is neat, colored, and is easy to read. •Illustrations are attractive and draw attention to the message of the poster.	•Poster is neat, but not colored or is colored but not neat. •Illustrations add detail but some are unnecessary and distract from the message of the poster.	•Poster is not colored, is messy, and is difficult to read.
Overall Ability to Inspire Others to Read the Book	•The reason(s) the book was selected as a favorite book includes 1-2 details and say why it was a favorite. •Overall poster design encourages others to want to read the book for themselves.	•The reason(s) the book was selected as a favorite book includes 1-2 details but does not say why it was a favorite. •Overall poster design creates a moderate interest in others to read the book.	•The reason(s) the book was selected as the reader's favorite book are not stated. •Overall poster design does not encourage others to want to read the book for themselves.